

TABLE Q-7

**RETAIL TRADE IN CALIFORNIA a/  
1997 ECONOMIC CENSUS b/**

NAICS code	Kind of business	Number of establish- ments c/	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees for week including March 12
<b>44-45</b>	<b>Retail trade, total</b>	<b>106,357</b>	<b>\$263,118,346</b>	<b>\$26,362,691</b>	<b>1,354,797</b>
441	Motor vehicle & parts dealers	10,980	65,582,756	5,706,081	174,669
4411	Automobile dealers	3,340	55,552,785	4,246,943	110,958
4412	Other motor vehicle dealers	1,226	2,813,700	281,776	11,011
4413	Automotive parts, accessories, & tire stores	6,414	7,216,271	1,177,362	52,700
442	Furniture & home furnishings stores	6,537	7,602,840	1,051,441	48,910
4421	Furniture stores	2,780	3,868,555	529,146	21,783
4422	Home furnishings stores	3,757	3,734,285	522,295	27,127
443	Electronics & appliance stores	4,921	10,978,703	1,033,657	45,280
44311	Appliance, television, & other electronics stores	2,893	5,358,939	575,015	27,187
44312	Computer & software stores	1,606	5,251,719	411,883	15,606
44313	Camera & photographic supplies stores	422	368,045	46,759	2,487
444	Building material & garden equipment & supplies dealers	7,103	21,469,463	2,505,520	99,235
4441	Building materials & supplies dealers	5,649	18,808,082	2,180,458	85,942
4442	Lawn & garden equipment & supplies stores	1,454	2,661,381	325,062	13,293
445	Food & beverage stores	15,494	48,767,273	5,111,793	268,874
4451	Grocery stores	9,738	45,303,158	4,789,889	242,792
4452	Specialty food stores	2,626	1,580,470	191,283	15,636
4453	Beer, wine, & liquor stores	3,130	1,883,645	130,621	10,446
446	Health & personal care stores	8,199	13,519,580	1,918,971	96,823
44611	Pharmacies & drug stores	4,093	11,256,138	1,524,755	74,408
44612	Cosmetics, beauty supplies, & perfume stores	1,117	547,757	78,873	5,719
44613	Optical goods stores	1,289	602,033	109,283	6,197
44619	Other health & personal care stores	1,700	1,113,652	206,060	10,499
447	Gasoline stations	8,721	18,818,119	880,145	63,636
44711	Gasoline stations with convenience stores	4,216	9,043,257	397,927	29,754
44719	Other gasoline stations	4,505	9,774,862	482,218	33,882
448	Clothing & clothing accessories stores	17,339	16,784,874	2,095,808	144,936
4481	Clothing stores	10,212	12,150,011	1,498,498	109,844
4482	Shoe stores	3,882	2,354,717	273,741	19,675
4483	Jewelry, luggage, & leather goods stores	3,245	2,280,146	323,569	15,417
451	Sporting goods, hobby, book, & music stores	7,671	8,347,661	948,356	75,305
4511	Sporting goods, hobby, & musical instrument stores	5,062	5,480,464	610,846	47,174
4512	Book, periodical, & music stores	2,609	2,867,197	337,510	28,131
452	General merchandise stores	2,367	34,519,458	3,017,969	215,325
4521	Department stores (excl. leased depts.)	917	23,463,885	2,311,121	172,273
4529	Other general merchandise stores	1,450	11,055,573	706,848	43,052
453	Miscellaneous store retailers	13,199	8,535,001	1,138,513	84,204
4531	Florists	2,287	650,897	123,176	11,241
4532	Office supplies, stationery, & gift stores	4,780	4,152,548	474,186	36,836
4533	Used merchandise stores	1,895	877,939	185,931	13,845
4539	Other miscellaneous store retailers	4,237	2,853,617	355,220	22,282
454	Nonstore retailers	3,826	8,192,618	954,437	37,600
4541	Electronic shopping & mail-order houses	1,411	5,546,146	514,706	18,114
4542	Vending machine operators	563	470,419	83,414	3,556
4543	Direct selling establishments	1,852	2,176,053	356,317	15,930

a/ Excludes governmental organizations classified in the covered industries except for liquor stores operated by state and local governments.

Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the federal government are not included.

b/ The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system. Due to this change, comparability between census years may be limited.

c/ Establishments with payroll.

Source: U.S. Department of Commerce, Bureau of the Census, <http://www.census.gov/>

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